

# Companies House

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## SCL GROUP LIMITED

Company number **05514098**

Registered office address

C/O Pkf Littlejohn 2nd Floor, 1 Westferry Circus, Canary Wharf, London, United Kingdom, E14 4HD

Company status

Active

Company type

Private limited Company

Incorporated on

20 July 2005

### Accounts

Next accounts made up to **31 December 2017**  
due by **30 September 2018**

Last accounts made up to **31 December 2016**

### Confirmation statement

Next statement date **20 July 2018**  
due by **3 August 2018**

Last statement dated **20 July 2017**

### Nature of business (SIC)

- 82990 - Other business support service activities not elsewhere classified

### Previous company names

Name	Period
STRATEGIC COMMUNICATION LABORATORIES LIMITED	20 Jul 2005 - 19 Aug 2015

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# Companies House

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## SCL ANALYTICS LIMITED

Company number **09838667**

Registered office address

C/O Pkf Littlejohn 2nd Floor, 1 Westferry Circus, Canary Wharf, London, United Kingdom, E14 4HD

Company status

Active

Company type

Private limited Company

Incorporated on

23 October 2015

### Accounts

Next accounts made up to **31 December 2017**  
due by **30 September 2018**

Last accounts made up to **31 December 2016**

### Confirmation statement

Next statement date **22 October 2018**  
due by **5 November 2018**

Last statement dated **22 October 2017**

### Nature of business (SIC)

- 70210 - Public relations and communications activities

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## SCL COMMERCIAL LIMITED

Company number **08840965**

Registered office address

C/O Pkf Littlejohn 2nd Floor, 1 Westferry Circus, Canary Wharf, London, E14 4HD

Company status

Active

Company type

Private limited Company

Incorporated on

10 January 2014

### Accounts

Next accounts made up to **31 December 2017**  
due by **30 September 2018**

Last accounts made up to **31 December 2016**

### Confirmation statement

Next statement date **10 January 2019**  
due by **24 January 2019**

Last statement dated **10 January 2018**

### Nature of business (SIC)

- 63990 - Other information service activities not elsewhere classified
- 70229 - Management consultancy activities other than financial management

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## SCL SOCIAL LIMITED

Company number **08410560**

Registered office address

C/O Pkf Littlejohn 2nd Floor, 1 Westferry Circus, Canary Wharf, London, E14 4HD

Company status

Active

Company type

Private limited Company

Incorporated on

19 February 2013

### Accounts

Next accounts made up to **31 December 2017**  
due by **30 September 2018**

Last accounts made up to **31 December 2016**

### Confirmation statement

Next statement date **19 February 2019**  
due by **5 March 2019**

Last statement dated **19 February 2018**

### Nature of business (SIC)

- 63990 - Other information service activities not elsewhere classified

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# SCL ELECTIONS LIMITED

Company number **08256225**

Registered office address

C/O Pkf Littlejohn 2nd Floor, 1 Westferry Circus, Canary Wharf, London, E14 4HD

Company status

Active

Company type

Private limited Company

Incorporated on

17 October 2012

## Accounts

Next accounts made up to **31 December 2017**  
due by **30 September 2018**

Last accounts made up to **31 December 2016**

## Confirmation statement

Next statement date **17 October 2018**  
due by **31 October 2018**

Last statement dated **17 October 2017**

## Nature of business (SIC)

- 63990 - Other information service activities not elsewhere classified

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## CAMBRIDGE ANALYTICA(UK) LIMITED

Company number **09375920**

Registered office address

Pkf Littlejohn, Level 2, 1 Westferry Circus, London, England, E14 4HD

Company status

Active

Company type

Private limited Company

Incorporated on

6 January 2015

### Accounts

Next accounts made up to **31 December 2017**  
due by **30 September 2018**

Last accounts made up to **31 December 2016**

### Confirmation statement

Next statement date **6 January 2019**  
due by **20 January 2019**

Last statement dated **6 January 2018**

### Nature of business (SIC)

- 99999 - Dormant Company

### Previous company names

Name	Period
SCL USA LIMITED	06 Jan 2015 - 14 Apr 2016

[Is there anything wrong with this page?](#)

14

Registered number: 05514098

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**SCL GROUP LIMITED**

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**UNAUDITED**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2016**



**SCL GROUP LIMITED**  
**REGISTERED NUMBER: 05514098**

**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 DECEMBER 2016**

	Note	2016 £	As restated 2015 £
<b>Fixed assets</b>			
Tangible assets	5	-	2,173
Investments	6	150,600	-
		<u>150,600</u>	<u>2,173</u>
<b>Current assets</b>			
Debtors: amounts falling due within one year	7	151,319	324,975
Cash at bank and in hand	8	643	110,060
		<u>151,962</u>	<u>435,035</u>
Creditors: amounts falling due within one year	9	(13,417)	(652,630)
<b>Net current assets/(liabilities)</b>		<u>138,545</u>	<u>(217,595)</u>
<b>Total assets less current liabilities</b>		<u>289,145</u>	<u>(215,422)</u>
<b>Net assets/(liabilities)</b>		<u><u>289,145</u></u>	<u><u>(215,422)</u></u>
<b>Capital and reserves</b>			
Called up share capital	12	6,635	6,635
Share premium account		2,843,238	2,843,238
Capital redemption reserve		2,878	2,878
Profit and loss account		(2,563,606)	(3,068,173)
		<u>289,145</u>	<u>(215,422)</u>

The directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income in accordance with provisions applicable to companies subject to the small companies' regime.



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SCL GROUP LIMITED  
REGISTERED NUMBER: 05514098

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STATEMENT OF FINANCIAL POSITION (CONTINUED)  
AS AT 31 DECEMBER 2016

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The financial statements were approved and authorised for issue by the board and were signed on its behalf on



21/9/17

J D Wheatland  
Director

The notes on pages 3 to 12 form part of these financial statements.

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## SCL GROUP LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

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#### 1. General information

SCL Group Limited is a private company limited by shares and registered in England & Wales. The address of its registered office is 2nd Floor, 1 Westferry Circus, Canary Wharf, London, E14 4HD.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies (see note 3).

The company is the parent undertaking of a small group and as such is not required by the Companies Act 2006 to prepare group accounts. These financial statements therefore present information about the company as an individual undertaking and not about its group.

The following principal accounting policies have been applied:

##### 2.2 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

###### Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

##### 2.3 Finance costs

Finance costs are charged to the statement of comprehensive income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

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## SCL GROUP LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

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#### 2. Accounting policies (continued)

##### 2.4 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in the statement of comprehensive income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the statement of financial position date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

##### 2.5 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives.

Depreciation is provided on the following basis:

Fixtures and fittings	- 20% straight line
Computer equipment	- 33% straight line
Other fixed assets	- 25% reducing balance

##### 2.6 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

Investments in unlisted Company shares, whose market value can be reliably determined, are remeasured to market value at each balance sheet date. Gains and losses on remeasurement are recognised in the statement of comprehensive income for the period. Where market value cannot be reliably determined, such investments are stated at historic cost less impairment.

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**SCL GROUP LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

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**2. Accounting policies (continued)**

**2.7 Associates**

Investments in associates are measured at cost less accumulated impairment.

**2.8 Debtors**

Short term debtors are measured at transaction price, less any impairment.

**2.9 Cash and cash equivalents**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

**2.10 Financial instruments**

The Company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the statement of comprehensive income.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between an asset's carrying amount and best estimate of the recoverable amount, which is an approximation of the amount that the Company would receive for the asset if it were to be sold at the reporting date.

**2.11 Creditors**

Short term creditors are measured at the transaction price.

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**SCL GROUP LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

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**2. Accounting policies (continued)**

**2.12 Foreign currency translation**

**Functional and presentation currency**

The Company's functional and presentational currency is GBP.

**Transactions and balances**

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

**2.13 Pensions**

**Defined contribution pension plan**

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the statement of comprehensive income when they fall due. Amounts not paid are shown in accruals as a liability in the statement of financial position. The assets of the plan are held separately from the Company in independently administered funds.

**2.14 Borrowing costs**

All borrowing costs are recognised in the statement of comprehensive income in the year in which they are incurred.

**2.15 Exceptional items**

Exceptional items are transactions that fall within the ordinary activities of the Company but are presented separately due to their size or incidence.

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**SCL GROUP LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

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3. Judgments in applying accounting policies and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements estimates and assumptions that affect the amounts reported for assets and liabilities as at the reporting date and the amounts reported for revenues and expenses during the year. However, the nature of estimation means that actual outcomes could differ from those estimates.

**Accruals**

The company makes an estimate of accruals at the year end based on invoices received after the period end, work undertaken which has not been invoiced based on quotations or estimates of amounts that maybe due for payment.

4. Employees

The average monthly number of employees, including directors, during the year was 5 (2015 - 6).

5. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Other fixed assets £	Total £
<b>Cost or valuation</b>				
At 1 January 2016	2,769	88,946	10,328	102,043
Transfers intra group	(2,769)	(88,946)	(10,328)	(102,043)
At 31 December 2016	-	-	-	-
<b>Depreciation</b>				
At 1 January 2016	2,769	87,606	9,495	99,870
Transfers intra group	(2,769)	(87,606)	(9,495)	(99,870)
At 31 December 2016	-	-	-	-
<b>Net book value</b>				
At 31 December 2016	-	-	-	-
At 31 December 2015	-	1,340	833	2,173

The fixed assets were transferred to SCL Insight Limited on sale of the company's trade to SCL Insight Limited.

**SCL GROUP LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

**6. Fixed asset investments**

	Investments in subsidiary companies £	Investments in associates £	Total £
Cost or valuation			
At 1 January 2016 (as previously stated)	300	-	300
Prior Year Adjustment	(200)	200	-
At 1 January 2016 (as restated)	100	200	300
Additions	600	150,000	150,600
At 31 December 2016	700	150,200	150,900
Impairment			
At 1 January 2016 (as previously stated)	300	-	300
Prior Year Adjustment	(200)	200	-
At 1 January 2016 (as restated)	100	200	300
At 31 December 2016	100	200	300
Net book value			
At 31 December 2016	600	150,000	150,600
At 31 December 2015 (as restated)	-	-	-

**Subsidiary undertakings**

The following were subsidiary undertakings of the Company:

Name	Country of incorporation	Class of shares	Holding	Principal activity
Strategic Communication Laboratories S.R.L.	Romania	Ordinary	100 %	Dormant
SCL Insight Limited	UK	Ordinary	100 %	Consultancy

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**SCL GROUP LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

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**6. Fixed asset investments (continued)**

The aggregate of the share capital and reserves as at 31 December 2016 and of the profit or loss for the year ended on that date for the subsidiary undertakings were as follows:

	Aggregate of share capital and reserves £	Profit/(loss) £
Strategic Communication Laboratories S.R.L.	-	-
SCL Insight Limited	86,044	85,444
	<u>86,044</u>	<u>85,444</u>

**Associates**

<b>Name</b>	<b>Country of incorporation</b>	<b>Class of shares</b>	<b>Holding</b>	<b>Principal activity</b>
SCL Strategic Limited	United Kingdom	Ordinary	40%	Dormant
SCL Analytics Limited	United Kingdom	Ordinary	30%	Data analytics

**7. Debtors**

	2016 £	As restated 2015 £
Trade debtors	-	160,634
Amounts owed by group undertakings	53,329	-
Amounts owed by joint ventures and associated undertakings	97,990	-
Other debtors	-	10,354
Prepayments and accrued income	-	151,984
Deferred taxation	-	2,003
	<u>151,319</u>	<u>324,975</u>

**8. Cash and cash equivalents**

	2016 £	2015 £
Cash at bank and in hand	643	110,060
Less: bank overdrafts	(782)	-
	<u>(139)</u>	<u>110,060</u>



**SCL GROUP LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

**9. Creditors: Amounts falling due within one year**

	2016 £	As restated 2015 £
Bank overdrafts	782	-
Trade creditors	444	104,732
Amounts owed to group undertakings	200	200
Other taxation and social security	11,991	3,632
Other creditors	-	184,097
Accruals and deferred income	-	359,969
	<u>13,417</u>	<u>652,630</u>

**10. Financial instruments**

	2016 £	2015 £
<b>Financial assets</b>		
Financial assets measured at fair value through profit or loss	643	110,060
	<u>643</u>	<u>110,060</u>
<b>Financial liabilities</b>		
Other financial liabilities measured at fair value through profit or loss	782	-
	<u>782</u>	<u>-</u>

Financial assets measured at fair value through profit or loss comprise bank balances.

Other financial liabilities measured at fair value through profit or loss comprise bank overdrafts.

**11. Deferred taxation**

	2016 £	2015 £
At 1 January 2016	2,003	2,379
Charged to the profit or loss	(2,003)	(376)
At 31 December 2016	<u>-</u>	<u>2,003</u>

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**SCL GROUP LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

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11. Deferred taxation (continued)

The deferred tax asset is made up as follows:

	2016 £	2015 £
Accelerated capital allowances	-	2,003
	<u>-</u>	<u>2,003</u>

12. Share capital

	2016 £	2015 £
<b>Shares classified as equity</b>		
<b>Allotted, called up and fully paid</b>		
66,348 (2015 - 66,350) Ordinary shares of £0.10 each	<u>6,635</u>	<u>6,635</u>

13. Related party transactions

At the reporting date the company owed £nil (2015: £156,250) to N Oakes and £nil (2015: 4,400) to A Oakes, directors of the company.

On 30 November 2016, the company transferred its trade to SCL Insight Limited, a subsidiary company for a consideration of £ 134,843. At the reporting date, £53,329 was due from SCL Insight Limited.

During the year dividends were receivable from SCL Analytics Limited totalling £97,990. At the reporting date £97,990 was due from SCL Analytics Limited.

During the year, the company received income of £26,278 from SCL Elections Limited, a subsidiary of SCL Analytics Limited.

14. Controlling party

There is no one individual ultimate controlling party.

15. Prior year adjustment

The accounts have been restated to incorporate the impact of a change in income accrued and deferred as at 31 December 2015 following an analysis of ongoing projects. The change has resulted in profits available for distribution at 31 December 2015 decreasing by £459,616.

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SCL GROUP LIMITED

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016

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	2015 £
Summary of the prior year accounting impact	
Decrease in accrued income	215,852
Increase in deferred income	243,764
	<u>459,616</u>

16. Pension commitments

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to £339 (2015: £nil). Contributions totalling £nil (2015: £nil) were payable to the fund at the reporting date.

17. First time adoption of FRS 102

The policies applied under the entity's previous accounting framework are not materially different to FRS 102 and have not impacted on equity or profit or loss.

**Registered number: 09838667**

**SCL ANALYTICS LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**FOR THE PERIOD ENDED 31 DECEMBER 2016**



**SCL ANALYTICS LIMITED**

**COMPANY INFORMATION**

**Directors** A Nix (appointed 23 October 2015)  
J Wheatland (appointed 23 October 2015)  
R Gabb (appointed 23 October 2015)

**Registered number** 09838667

**Registered office** C/O PKF Littlejohn LLP  
1 Westferry Circus  
Canary Wharf  
London  
E14 4HD

**Accountants** PKF Littlejohn LLP  
1 Westferry Circus  
Canary Wharf  
London  
E14 4HD

**SCL ANALYTICS LIMITED**

**CONTENTS**

	Page
<b>Balance sheet</b>	1
<b>Notes to the financial statements</b>	2 - 5

**SCL ANALYTICS LIMITED**  
**REGISTERED NUMBER: 09838667**

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2016**

	Note	2016 £
<b>Fixed assets</b>		
Investments		300
		<u>300</u>
<b>Current assets</b>		
Debtors: amounts falling due within one year	6	114,243
Cash at bank and in hand		261,663
		<u>375,906</u>
Creditors: amounts falling due within one year	7	(259,883)
		<u>116,023</u>
<b>Net current assets</b>		<u>116,023</u>
<b>Total assets less current liabilities</b>		<u>116,323</u>
<b>Net assets</b>		<u><u>116,323</u></u>
<b>Capital and reserves</b>		
Called up share capital		1,000
Share premium account		149,700
Profit and loss account		(34,377)
		<u>116,323</u>


The Directors consider that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the period in question in accordance with section 476 of Companies Act 2006. The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income and Directors' Report in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

X 

A Nix  
 Director

26.06.17

The notes on pages 2 to 5 form part of these financial statements.

## **SCL ANALYTICS LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2016**

#### **1. General information**

SCL Analytics Limited ("the Company") is a private company limited by shares and is incorporated and domiciled in England. The address of its registered office is c/o PKF Littlejohn LLP, 1 Westferry Circus, Canary Wharf, London E14 4HD.

#### **2. Accounting policies**

##### **2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The financial statements are presented in sterling which is the functional currency of the Company.

The following principal accounting policies have been applied:

##### **2.2 Going concern**

The Directors have reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. In addition, the immediate parent company, SCL Elections Limited, has undertaken to provide financial support as and when required to ensure that the Company is able to meet its obligations as they fall due.

##### **2.3 Valuation of investments**

Investments in subsidiaries are measured at cost less accumulated impairment.

##### **2.4 Debtors**

Short term debtors are measured at transaction price, less any impairment.

##### **2.5 Cash**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

##### **2.6 Creditors**

Short term creditors are measured at the transaction price.

##### **2.7 Foreign currency translation**

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

##### **2.8 Dividends**

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting.



## **SCL ANALYTICS LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2016**

#### **2. Accounting policies (continued)**

##### **2.9 Preparation of consolidated financial statements**

The financial statements contain information about SCL Analytics Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

#### **3. Employees**

The Company has no employees other than the directors.

#### **4. Dividends**

	<b>2016</b>
	<b>£</b>
Dividends payable	<b>326,634</b>
	<hr/>
	<b>326,634</b>
	<hr/>

**SCL ANALYTICS LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 DECEMBER 2016**

**5. Fixed asset investments**

	Investments in subsidiary companies £
<b>Cost</b>	
Additions	300
At 31 December 2016	<u>300</u>
 <b>Net book value</b>	
At 31 December 2016	<u><u>300</u></u>

**Subsidiary undertakings**

The following were subsidiary undertakings of the Company:

Name	Class of shares	Holding	Principal activity
SCL Elections Limited	Ordinary	100 %	Provision of research and communication services for election campaigns.
SCL Commercial Limited	Ordinary	100 %	Provision of services in assisting global brands to successfully connect to their customer base using date/trend analysis.
SCL Social Limited	Ordinary	100 %	Provision of research and communication services.

**6. Debtors**

	2016 £
Amounts owed by group undertakings	107,333
Called up share capital not paid	700
Prepayments and accrued income	6,210
	<u><u>114,243</u></u>

**SCL ANALYTICS LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 DECEMBER 2016**

**7. Creditors: Amounts falling due within one year**

	2016 £
Other creditors	256,933
Accruals and deferred income	2,950
	<hr/> 259,883 <hr/>

**8. Related party transactions**

During the period dividends were received from SCL Elections Limited totalling £331,634.

During the period, dividends totalling £228,644 were due to A Nix, a Director of the Company, and dividends totalling £97,990 were due to SCL Group, a shareholder of the Company.

During the period, a management fee of £12,000 was paid to the SCL Group.

**9. Controlling party**

The ultimate controlling party through out the period was A Nix.

Registered number: 08840965

**SCL COMMERCIAL LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2016**

FRIDAY



LD7 \*L69OVM21\* 30/06/2017 #318  
COMPANIES HOUSE

**SCL COMMERCIAL LIMITED**

**COMPANY INFORMATION**

<b>Director</b>	A Nix
<b>Registered number</b>	08840965
<b>Registered office</b>	C/O PKF Littlejohn 2nd Floor 1 Westferry Circus Canary Wharf London E14 4HD
<b>Accountants</b>	PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD

**SCL COMMERCIAL LIMITED**

**CONTENTS**

	Page
<b>Balance sheet</b>	<b>1</b>
<b>Notes to the financial statements</b>	<b>2 - 4</b>

**SCL COMMERCIAL LIMITED**  
**REGISTERED NUMBER: 08840965**

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2016**

	Note	2016 £	2015 £
<b>Current assets</b>			
Debtors: amounts falling due within one year	5	75,396	422,897
Cash at bank and in hand		57	20,290
		<u>75,453</u>	<u>443,187</u>
Creditors: amounts falling due within one year	6	(4,400)	(153,980)
<b>Net current assets</b>		<u>71,053</u>	<u>289,207</u>
<b>Total assets less current liabilities</b>		<u>71,053</u>	<u>289,207</u>
<b>Net assets</b>		<u><u>71,053</u></u>	<u><u>289,207</u></u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		70,953	289,107
		<u>71,053</u>	<u>289,207</u>

The Director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

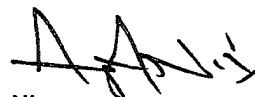
The Director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income and Director's Report in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

X 

A Nix  
 Director

26.06.17

The notes on pages 2 to 4 form part of these financial statements.

## **SCL COMMERCIAL LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016**

#### **1. General information**

SCL Commercial Limited ("the Company") is a private company limited by shares and is incorporated and domiciled in England. The address of its registered office is c/o PKF Littlejohn LLP, 1 Westferry Circus, Canary Wharf, London, E14 4HD.

The principal activity of the business was assisting global brands to successfully connect to their customer base using data/trend analysis.

#### **2. Accounting policies**

##### **2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The financial statements are presented in sterling which is the functional currency of the Company.

The following principal accounting policies have been applied:

##### **2.2 Revenue**

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Company and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before turnover is recognised:

###### **Rendering of services**

Turnover from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of turnover can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

##### **2.3 Debtors**

Short term debtors are measured at transaction price, less any impairment.

##### **2.4 Cash**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

##### **2.5 Creditors**

Short term creditors are measured at the transaction price.



## SCL COMMERCIAL LIMITED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 2. Accounting policies (continued)

##### 2.6 Foreign currency translation

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in the Statement of comprehensive income within 'other operating income'.

##### 2.7 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting. Dividends on shares recognised as liabilities are recognised as expenses and classified within interest payable.

##### 2.8 Taxation

Tax is recognised in the Statement of comprehensive income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

#### 3. Employees

The Company has no employees other than the director in both this and the prior period.

#### 4. Dividends

	2016 £	2015 £
Dividends paid	213,870	100,000
	<u>213,870</u>	<u>100,000</u>

**SCL COMMERCIAL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

**5. Debtors**

	2016 £	2015 £
Amounts owed by related undertakings	75,296	422,797
Called up share capital not paid	100	100
	<u>75,396</u>	<u>422,897</u>

**6. Creditors: Amounts falling due within one year**

	2016 £	2015 £
Corporation tax	-	90,380
Other creditors	-	60,000
Accruals and deferred income	4,400	3,600
	<u>4,400</u>	<u>153,980</u>

**7. Related party transactions**

During the year, Dividends totalling £213,870 (2015: £100,000) were declared to SCL Analytics Limited.

**8. First time adoption of FRS 102**

The policies applied under the entity's previous accounting framework are not materially different to FRS 102 and have not impacted on equity or profit or loss.

  
**Registered number: 08410560**

**SCL SOCIAL LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2016**



**SCL SOCIAL LIMITED**

**COMPANY INFORMATION**

<b>Director</b>	A Nix
<b>Registered number</b>	08410560
<b>Registered office</b>	C/O PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD
<b>Accountants</b>	PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD

**SCL SOCIAL LIMITED**

**CONTENTS**

	Page
<b>Balance sheet</b>	1
<b>Notes to the financial statements</b>	2 - 5

**SCL SOCIAL LIMITED**  
**REGISTERED NUMBER: 08410560**

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2016**

	Note	2016 £	2015 £
<b>Fixed assets</b>			
Tangible assets	4	745	1,088
		<u>745</u>	<u>1,088</u>
<b>Current assets</b>			
Debtors: amounts falling due within one year	5	1,342,164	181,291
Cash at bank and in hand		976	6,632
		<u>1,343,140</u>	<u>187,923</u>
Creditors: amounts falling due within one year	6	(344,160)	(15,423)
<b>Net current assets</b>		<u>998,980</u>	<u>172,500</u>
<b>Total assets less current liabilities</b>		<u>999,725</u>	<u>173,588</u>
<b>Net assets</b>		<u><u>999,725</u></u>	<u><u>173,588</u></u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		999,625	173,488
		<u><u>999,725</u></u>	<u><u>173,588</u></u>

The Director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

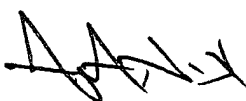
The Director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income and Director's Report in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on



A Nix  
Director

26.06.17

The notes on pages 2 to 5 form part of these financial statements.

## **SCL SOCIAL LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016**

#### **1. General information**

SCL Social Limited ("The Company") is a private company limited by shares and is incorporated and domiciled in England. The address of its registered office is PKF Littlejohn LLP, 1 Westferry Circus, Canary Wharf, London, E14 4HD.

The principal activity of the Company is the provision of research and communication services.

#### **2. Accounting policies**

##### **2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The financial statements are presented in sterling which is the functional currency of the Company.

The following principal accounting policies have been applied:

##### **2.2 Revenue**

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Company and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before turnover is recognised:

###### **Rendering of services**

Turnover from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of turnover can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

##### **2.3 Tangible fixed assets**

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

**SCL SOCIAL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

**2. Accounting policies (continued)**

**2.3 Tangible fixed assets (continued)**

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Office equipment	- 5 years
------------------	-----------

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of comprehensive income.

**2.4 Debtors**

Short term debtors are measured at transaction price, less any impairment.

**2.5 Cash**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

**2.6 Creditors**

Short term creditors are measured at the transaction price.

**2.7 Foreign currency translation**

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in the Statement of comprehensive income within 'other operating income'.



## SCL SOCIAL LIMITED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 2. Accounting policies (continued)

##### 2.8 Taxation

Tax is recognised in the Statement of comprehensive income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

#### 3. Employees

The Company has no employees other than the Directors, who did not receive any remuneration (2015 - £NIL).

#### 4. Tangible fixed assets

	Office equipment £
<b>Cost</b>	
At 1 January 2016	1,717
At 31 December 2016	1,717
<b>Depreciation</b>	
At 1 January 2016	630
Charge for the period on owned assets	343
At 31 December 2016	973
<b>Net book value</b>	
At 31 December 2016	744
At 31 December 2015	1,088

**SCL SOCIAL LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

**5. Debtors**

	2016 £	2015 £
Amounts owed by group undertakings	1,091,672	181,291
Other debtors	6,630	-
Prepayments and accrued income	243,862	-
	<u>1,342,164</u>	<u>181,291</u>

**6. Creditors: Amounts falling due within one year**

	2016 £	2015 £
Trade creditors	972	3,183
Amounts owed to group undertakings	100,744	6,890
Corporation tax	170,796	-
Accruals and deferred income	71,648	5,350
	<u>344,160</u>	<u>15,423</u>

**7. First time adoption of FRS 102**

The policies applied under the entity's previous accounting framework are not materially different to FRS 102 and have not impacted on equity or profit or loss.

Registered number: 08256225

**SCL ELECTIONS LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2016**

FRIDAY



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#333

COMPANIES HOUSE

**SCL ELECTIONS LIMITED**

**COMPANY INFORMATION**

<b>Director</b>	A Nix
<b>Registered number</b>	08256225
<b>Registered office</b>	C/O PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD
<b>Accountants</b>	PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD

**SCL ELECTIONS LIMITED**

**CONTENTS**

	Page
<b>Balance sheet</b>	<b>1</b>
<b>Notes to the financial statements</b>	<b>2 - 7</b>

**SCL ELECTIONS LIMITED**  
**REGISTERED NUMBER: 08256225**

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2016**

	Note	2016 £	2015 £
<b>Fixed assets</b>			
Tangible assets	5	60,504	49,888
Investments	6	678	678
		<u>61,182</u>	<u>50,566</u>
<b>Current assets</b>			
Debtors: amounts falling due within one year	7	4,682,411	1,988,219
Cash at bank and in hand		1,677,387	203,085
		<u>6,359,798</u>	<u>2,191,304</u>
Creditors: amounts falling due within one year	8	(4,030,286)	(1,861,991)
<b>Net current assets</b>		<u>2,329,512</u>	<u>329,313</u>
<b>Total assets less current liabilities</b>		<u>2,390,694</u>	<u>379,879</u>
<b>Net assets</b>		<u>2,390,694</u>	<u>379,879</u>
<b>Capital and reserves</b>			
Called up share capital		100	100
Profit and loss account		2,390,594	379,779
		<u>2,390,694</u>	<u>379,879</u>

The Director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006. The Director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities. The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The Company has opted not to file the statement of comprehensive income and Director's Report in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

X 

**A Nix**  
Director

26.06.17

The notes on pages 2 to 7 form part of these financial statements.

## **SCL ELECTIONS LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016**

#### **1. General information**

SCL Elections Limited ("the Company") is a private Company limited by shares and is incorporated and domiciled in England. The address of its registered office is PKF Littlejohn LLP, 1 Westferry Circus, Canary Wharf, London, E14 4HD.

The principal activity of the Company is the provision of research and communication services for election campaigns.

The financial statements are presented in sterling which is the functional currency of the company.

#### **2. Accounting policies**

##### **2.1 Basis of preparation of financial statements**

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

Information on the impact of the first time adoption of FRS 102 is given in note 13.

The following principal accounting policies have been applied:

##### **2.2 Revenue**

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Company and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before turnover is recognised:

###### **Rendering of services**

Turnover from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of turnover can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

##### **2.3 Tangible fixed assets**

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

## **SCL ELECTIONS LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016**

#### **2. Accounting policies (continued)**

##### **2.3 Tangible fixed assets (continued)**

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings	- 10 years
Office equipment	- 5 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of comprehensive income.

##### **2.4 Valuation of investments**

Investments in subsidiaries are measured at cost less accumulated impairment.

##### **2.5 Debtors**

Short term debtors are measured at transaction price, less any impairment.

##### **2.6 Cash**

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours.

##### **2.7 Creditors**

Short term creditors are measured at the transaction price.

##### **2.8 Foreign currency translation**

###### **Transactions and balances**

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in the Statement of comprehensive income within 'other operating income'.



Registered number: 09375920

**CAMBRIDGE ANALYTICA(UK) LIMITED**

**UNAUDITED**

**DIRECTOR'S REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2016**

FRIDAY



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25/08/2017

#152

COMPANIES HOUSE

61

**CAMBRIDGE ANALYTICA(UK) LIMITED (FORMERLY SCL USA LIMITED)**

**COMPANY INFORMATION**

<b>Director</b>	Alexander Nix
<b>Registered number</b>	09375920
<b>Registered office</b>	c/o PKF Littlejohn LLP 1 Westferry Circus Canary Wharf London E14 4HD

**CAMBRIDGE ANALYTICA(UK) LIMITED (FORMERLY SCL USA LIMITED)**

**CONTENTS**

	Page
Director's report	1
Balance sheet	2
Notes to the financial statements	3

**CAMBRIDGE ANALYTICA(UK) LIMITED (FORMERLY SCL USA LIMITED)**

**DIRECTOR'S REPORT  
FOR THE YEAR ENDED 31 DECEMBER 2016**

The Director presents his report and the financial statements for the year ended 31 December 2016.

**Director**

The Director who served during the year was:

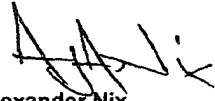
Alexander Nix

**Small Companies Note**

In preparing this report, the Director have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on

and signed on its behalf.

X   
Alexander Nix  
Director

16/8/17

**CAMBRIDGE ANALYTICA(UK) LIMITED (FORMERLY SCL USA LIMITED)**  
**REGISTERED NUMBER: 09375920**

**BALANCE SHEET**  
**AS AT 31 DECEMBER 2016**

	Note	2016 £	2015 £
<b>Current assets</b>			
Debtors: amounts falling due within one year	3	100	100
		<u>100</u>	<u>100</u>
<b>Total assets less current liabilities</b>		100	100
<b>Net assets</b>		<u>100</u>	<u>100</u>
<b>Capital and reserves</b>			
Share capital		100	100
		<u>100</u>	<u>100</u>

For the year ended 31 December 2016 the Company was entitled to exemption from audit under section 480 of the Companies Act 2006.

Members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The Director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

  
**Alexander Nix**  
 Director

16/8/17

The notes on page 3 form part of these financial statements.

65

## CAMBRIDGE ANALYTICA(UK) LIMITED (FORMERLY SCL USA LIMITED)

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 1. General information

Cambridge Analytica(UK) Limited ("the Company") is a private Company limited by shares and is incorporated and domiciled in England. The address of its registered office is c/o PKF Littlejohn LLP, 1 Westferry Circus, Canary Wharf, London, E14 4HD.

The financial statements are presented in sterling which is the functional currency of the Company.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

#### 3. Debtors

	2016 £	2015 £
Called up share capital not paid	100	100
	<u>100</u>	<u>100</u>

#### 4. First time adoption of FRS 102

The policies applied under the entity's previous accounting framework are not materially different to FRS 102 and have not impacted on equity or profit or loss.